



THE  
**HI**  **E**



UPRERAPRJ999746/03/2026  
[www.up-rera.in](http://www.up-rera.in)

Account No.: 245805002269

THE ONE.  
THE ONLY.



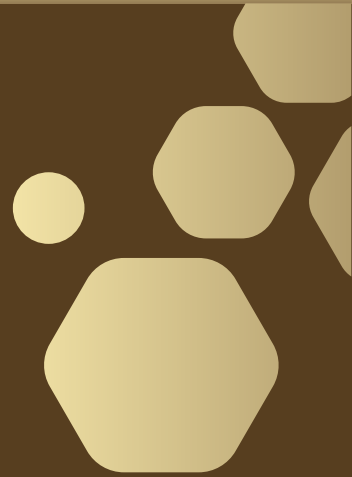
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# MALL OVERVIEW AT A GLANCE

**10,850**  
sq.mt.  
Total Land Area

premium  
retail  
spaces

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# EVERYTHING UNDER ONE ICONIC ROOF



Artist Impression

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# SHOPPING ZONE

- Fashion&Lifestyle Brands
- Daily Essentials & Specialty Retail
- Watches, Electronics & Premium Accessories



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Stock Image

# FOOD & BEVERAGE ZONE

- Food Court With Curated Brands
- Cafés & Casual Dining
- Family Restaurants & Quick-Service Outlets



Artist Impression

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Artist Impression

# entertainment zone

- Multiplex Cinemas
- Gaming & Indoor Entertainment
- Kids' Play Zones



Stock Image

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# EVERYTHING UNDER ONE ROOF

- Lounges & open interaction zones for exhibitions or events
- Seasonal installations & experiences





Artist Impression

# SMARTLY PLANNED, SEAMILESSLY CONNECTED

- Floor-wise tenant mix explanation
- Anchor placement strategy
- Vertical circulation flow

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# WHY INVEST IN

THE

# H I H I E



First-Mover  
Advantage  
In Hapur



Strong  
Catchment  
Demand



Professionally  
Planned  
Commercial Asset



High Appreciation  
And Rental Potential



Backed By  
A Credible Developer

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# WHY YOUR BRAND BELONGS HERE



Artist Impression



Assured Footfall  
From Multiplex &  
Food Zones



Growing  
Urban Consumer  
Base



Long-Term  
Brand Visibility  
& Recall



Balanced  
Tenant Mix For  
Sustained Business



Premium Positioning  
In An Under-Served  
Market

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# BUILT FOR TODAY.. READY FOR TOMORROW.



Rising disposable  
income in  
the region



Increasing  
demand for  
organised retail



Professionally  
Planned  
Commercial Asset



Long-term  
city growth  
alignment



Artist Impression

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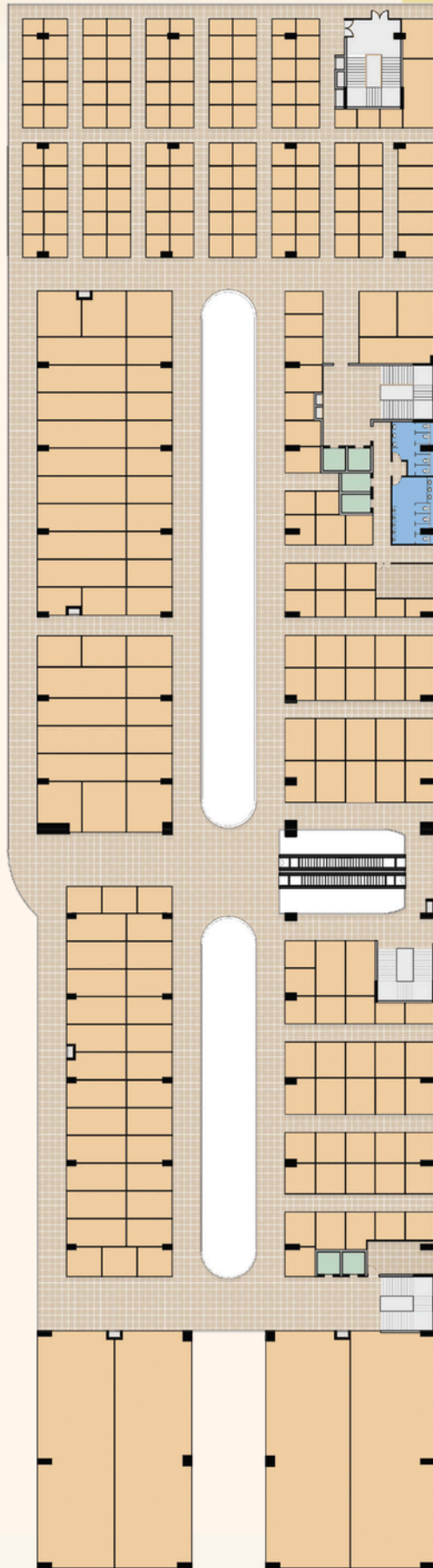


LOWER GROUND FLOOR PLAN

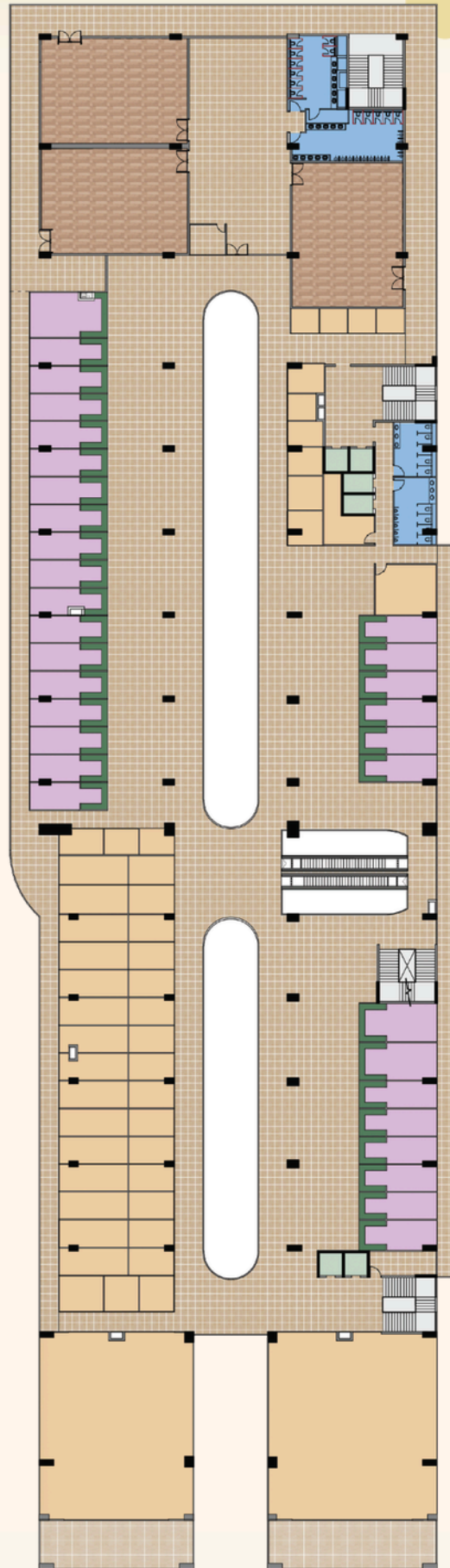
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UPPER GROUND FLOOR PLAN



1ST FLOOR PLAN



2ND FLOOR PLAN

# PROXIMITIES

Proposed D'mart  
0 Minutes

Collectorate  
0 Minutes

Hapur Railway Station  
5 Minutes

Aspire City  
5 Minutes

# PROXIMITIES

DPS School  
5 Minutes

Ganga Expressway  
10 Minutes

Eastern peripheral  
Expressway  
15 Minutes

Hindon Airport  
35 Minutes



# STRATEGICALLY CONNECTED

- Prime location in Hapur
- Easy access from key city roads
- Excellent visibility & connectivity



RAGHUNATHPUR

SIKARPUR

SARAWA

RAJPURA

DHIR KHERA

KASTALA  
KASMABAD

HAPUR  
RAILWAY  
JUNCTION

DPS  
SCHOOL

D.A.V.  
PUBLIC  
SCHOOL

KAALI NADI

HAPUR ROAD

AAROGYA  
HOSPITAL

NH 09

ASPIRE  
CITY

THE  
**HIVE**

NARASIMHA  
TEMPLE

GS HOSPITAL

ANWARPUR

RAMPUR

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# VISION

The Hive represents a deliberate step in formalising Hapur's retail and social fabric introducing scale, structure, and permanence to how the city engages with commerce and public life.

It stands as a long-term urban anchor, intended to influence how the city spends time, where brands establish presence, and how investment begins to organise around new growth

# MISSION

Establish a disciplined, high-performing retail environment shaped by clarity of planning, strength of partnerships, and sustained public relevance.

Curate a commercial ecosystem where national brands, local enterprise, and everyday consumers intersect within a single, structured platform.



# RETAIL BRANDS



And Many More!

# Food & Beverages BRANDS



And Many More!




# THE HIVE

## CORPORATE ADDRESS


D-121, D Block, Sector 63, Noida.



## SITE ADDRESS

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Bank Name: ICICI Bank | Branch IFSC Code: ICIC0002458

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The sizes/shapes/positions of opening ducts, balconies and landscape are subject to change. Room Sizes indicated structural sizes and actual sizes may vary due to finishes. Areas mentioned subject to change after finalization of services and structural design. The furniture shown in the drawing is only to indicate the space available and the likely position of electrical points All plans, specifications, artistic renderings, and images shown in this brochure are only indicative and are subject to change as decided by the company or directed by any competent authority in the best interests of the development. Soft furnishings, furniture, and gadgets do not form part of the offering.